

BY RECORDED DELIVERY

16 May 2001

Simon J. Hunt Esq.,
7 Church View,
Hartley Wintney,
HANTS RG27 8LN.

Dear Simon,

RE: Interactive System for Enabling TV Shopping
Our Ref: HLM/CE/J00024475CA/NO/US/ZA

I am enclosing a copy of my letter of 3 May 2001 together with copies of the assignment documents for Canada, Norway, South Africa and the USA and the US Declaration.

I appreciate that you have already executed a Deed of Assignment (copy enclosed), but that does not negate the need for your signature of the enclosed papers. I do need to have the signed papers back from you as soon as possible as there are deadlines to be met, particularly for the USA where your failure to sign would at best cause us some problems as regards providing appropriate explanations to the US Patent & Trademark Office and at worst could jeopardize the US application. It is because of the US situation that I am obliged to send this letter to you by recorded delivery.

If you have problems with signing any of the documents, please do let me know. You can contact me by e-mail at hmilhench@jenkins-ip.com.

I look forward to hearing from you.

With best regards,

Yours sincerely,
R.G.C. JENKINS & CO.

H. L. MILHENCH